



## **EI Matador and UFO: Afterlight at E3 2006 in Los Angeles**

Cenega Publishing presents its lineup for this year's E3 Expo

**3<sup>rd</sup> May 2006 - Prague, Czech Republic**

CENEGA PUBLISHING, a central European publisher presents its titles for the Electronics Entertainment Expo, the E3, in Los Angeles, California this year. Cenega already brought a number of quality titles to gamers all around the world and will continue to do so with the two forthcoming titles ready for presentation at the E3, **EI Matador** and **UFO: Afterlight**.

**EI Matador**, a third person action game developed by Plastic Reality Technologies, will surround the players with the atmosphere of South America and will let them experience the excitement of Drug Enforcement Agency's war on drugs.

Given the role of a special DEA agent, codename Matador, the player will be given an uneasy task to crush a strong drug cartel operating in Colombia. With some thirty weapons to choose from and supported by the latest technologies on the field of graphics, physics, artificial intelligence and sound, this game and its story is one to look out for in the summer.

**UFO: Afterlight**, under development by ALTAR Games, is a third part of the UFO series. Taking place in the time of its predecessor, UFO: Aftershock, Afterlight will take us to a new environment on the planet Mars where a small group of people took refuge, but their new home won't feel safe for long.

Presenting new graphics, new range of weapons, enemies and technologies, new environments, planet terraforming and the proven combination of global strategy and small team tactics, this new addition to the UFO series will stand out while maintaining the features and diversity Aftermath and Aftershock are enjoyed for.

CENEGA PUBLISHING will share a booth with its owner and partner, 1C Company. Located just below the right side escalator in **Kentia Hall** and marked **#6059**, the booth will be closed for public and the game presentations for journalists will take place in private meeting rooms by appointment only. To arrange an appointment and see Cenega's titles, please contact Martin Stehlik, International PR Manager at [martin.stehlik@cenega.cz](mailto:martin.stehlik@cenega.cz).

Apart from the two above mentioned titles, visiting booth #6059 will also give you a chance to see a multitude of new and original 1C titles that will be coming out in 2006. Information on these titles will be available during any meeting upon request.

### **For further information:**

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### **About CENEGA PUBLISHING**

CENEGA PUBLISHING s.r.o., as an established world publisher is dedicated to sourcing quality games for PC and console formats with a focus towards Central European developers.

CENEGA PUBLISHING, based in Prague in the Czech Republic, was founded in April 2002. In May 2005 1C Company, the largest distributor, publisher and developer of software and interactive products in Russia, CIS and the Baltic states, acquired 100 percent of Cenega Distribution Group and CENEGA PUBLISHING. The combined portfolio of 1C and Cenega will reach an impressive amount of over 60 titles in development for the PC and for consoles to be released in 2005-2007.

For more information about CENEGA PUBLISHING and its products visit [www.cenega.com](http://www.cenega.com)  
For more information about 1C visit <http://int.games.1c.ru>

### **About 1C Copany**

1C Company specializes in distribution, publishing and development of interactive entertainment products and business software. Founded in 1991, 1C has become the leading publisher and distributor of computer games in Eastern and Central Europe. 1C Company is widely acknowledged as a game developer and has several internal studios. Internal developments of 1C include IL-2 Sturmovik, IL-2 Sturmovik: Forgotten Battles, Aces Expansion Pack and Pacific Fighters. 1C Company works as a publisher and producer with over 30 independent development studios and has produced over 100 projects for PC and consoles.

More information about the company is available at <http://int.games.1c.ru>

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